

40% of today's
businesses
depend entirely on digital marketing.

Innovative
Digital Marketing
Solutions.



VISION

Supporting and Empowering small and medium businesses and business owners to grow their business by providing Innovative and cost-effective marketing solutions.

MISSION

Delivering measurable results to clients, employees, and vendors by providing the best possible results and deliver the WOW factor through our services.

VALUES

Our values derive from “enabling our customers”. At Bizbuddy you will find us attentive; we listen well and we engage. We are also agile; market, technology and needs are not static so we “move with your needs”. We strongly believe that trust is a vital element in all relationships.

We understand that every company wants MORE.

More Website Traffic

More Social Media Followers

More Leads

More Sales

DIGITAL PRESENCE



- Search Engine Registrations
- Social Media
- Digital Directories
- Blogs / v Blogs
- News Articles

SOCIAL MEDIA OPTIMIZATION (SMO)



- Hashtags Research
- Reels / Shorts
- Content Designing
- FB/Instagram Optimization
- Youtube Optimization
- LinkedIn Optimization

SOCIAL MEDIA MARKETING (SMM)



- Goal Setting
- Platform identification
- Target Audience Research
- Community Building
- Campaign Planning
- Campaign Managing
- Campaign Optimization
- Managing ROI on Social Media

SEARCH ENGINE OPTIMIZATION (SEO)



- Website Evaluation
- Keywords Evaluation
- Keywords Optimization
- On-page SEO with Action Sheet
- Off-page SEO with Action Sheet
- Search Ads - Basics
- Display Ads – Basics

MOBILE MARKETING



- SMS Marketing
- Email Marketing
- WhatsApp Marketing
- App Banner Ads

ASSOCIATE PARTNERS

More than 1400+ website and 12+ OTT platforms



OUR EXPERIENCE

8 years in Digital Marketing | 200+ clients | 1.5 Cr. Rs. Social Media campaigns | 4.5 Cr. Rs. Google Campaigns | 1lack+ creative designs | 1,40,000+ leads | 40 + Clients Ranked on 1st Page of Google.

Grow Your Business
BIZ BUDDY
DIGITAL MARKETING & CONSULTING

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To Get in touch with us



CLIENTELE

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Lets write the story of your success

What's up us with "Hi" on 7622009666